

# **"Jom Simpan ASB" Campaign 2024 ("Campaign")**

## **Terms and Conditions**

1. This Campaign is organized by Amanah Saham Nasional Berhad (Company No. 197901003200 (47457-V)) ("ASNB").
2. The Campaign shall commence from 00:00 hours (GMT + 8) on 1 April 2024 until 23:59 hours (GMT + 8) on 31 January 2025 ("Campaign Period"). ASNB, at its absolute discretion, reserves the right to vary, postpone, re-schedule or extend the Campaign Period.
3. By participating in this Campaign, participants agree to be bound by all the terms and conditions below.

## **Eligibility**

1. This Campaign is open to all existing and new unit holders of Amanah Saham Bumiputera ("ASB") and Amanah Saham Bumiputera 2 ("ASB 2") ("Eligible Unit Trust") except for all employees, staff and close family members (spouses and children) of the employees and staff of the Permodalan Nasional Berhad (197801001190 (38218-X)) ("PNB") group of companies and or the following entities whichever is applicable:
  - i. PNB;
  - ii. ASNB;
  - iii. Pelaburan Hartanah Nasional Berhad (198801008611 (175967-W));
  - iv. PNB Merdeka Ventures Sdn. Berhad (200001015384 (517991-A));
  - v. PNB Research Institute Sdn. Berhad (198501007000 (139442-U));
  - vi. Jewel Digital Ventures Sdn Bhd (201901007717 (1317044-M));
  - vii. Raiz Malaysia Sdn Bhd (201801021108) (1283127-W);
  - viii. Any other company and/or entity sanctioned by the Board of Directors.
2. The objective of the campaign is to encourage savings among Bumiputera of various age groups to invest in ASB and/or ASB 2 to strengthen their financial position for the future.
3. Campaign participants ("Participants") consist of existing registered unit holders of Akaun Dewasa or Akaun Remaja in Eligible Unit Trust and new unit holder who open an account during the Campaign Period.
4. In order to be eligible to participate in this Campaign, a Participant must fulfil the following requirements:
  - i. Participants must make a minimum investment of Ringgit Malaysia Thirty (RM30) in any Eligible Trust Unit during the Campaign Period.

- ii. The Participant must have successfully invested in the form of cash investments via any of the following platforms ("Platform"):
  - a. Over-the-counter ("OTC") at ASNB's and its agents' branches
  - b. myASNB i.e. via portal ([www.myasnb.com.my](http://www.myasnb.com.my)) and/or mobile application
  - c. internet banking agents offering ASNB unit trust transactions
  - d. Digital agent ASNB such as TouchnGo eWallet and other digital agents offering ASNB unit trust transactions
  - e. Maybank's and CIMB Bank's ATM or any ATM machine offering Eligible Trust Unit transaction
  - f. ASNB kiosk machines
  - g. Salary Deduction Scheme ("SDS") (Government and private companies)
  - h. Standing Instruction via Malayan Banking Berhad (Maybank) and Bank Simpanan Nasional (BSN)

## **Campaign Mechanism**

### **a. Criteria for eligibility and phases of winner selection**

1. To eligible to participate in the campaign, the following two (2) main criteria:
  - i. Invest with minimum amount of Ringgit Malaysia Thirty (RM30) in any Eligible Unit Trust.
  - ii. Must register to participate in the campaign, through a choice of the following 2 methods:
    1. Filling out the online form (Microsoft Form) via the QR code displayed in all campaign promotional materials. Information regarding campaign registration via the online form can also be found in campaign promotions on the ASNB website ([www.asnb.com.my](http://www.asnb.com.my)), myASNB portal ([www.myASNB.com.my](http://www.myASNB.com.my)), myASNB app, ASNB social media, and any relevant media channels. Participants are only required to register once for the campaign during the campaign period.
    2. If the Participant does not fill in the online registration form (Option 1), but the Participant fills in the phrase '**JomASB**' on the 'Referral Code' when making an investment transaction through the myASNB app with the minimum investment eligible for this Campaign, the Participant has also been counted as having registered for this Campaign.
2. Automatic participation for new ASB and/or ASB 2 unit holders who open account during the Campaign Period.
3. This campaign is divided into three (3) phases of winner selection and one grand prize winner selection.
4. Followings are the investment periods and minimum eligible investment amounts for the three (3) rounds of winner selection and the grand prize winner:

Table 1

<b>Winner Selection</b>	<b>Investment Period</b>	<b>Total Minimum Investment (RM)</b>
Phase 1	1 April 2024 – 30 June 2024	RM30
Phase 2	1 July 2024 – 30 September 2024	
Phase 3	1 October 2024 – 31 January 2025	
Grand Prize	1 April 2024 - 31 January 2025	RM300

- Participants must also have an increment in the amount of holdings during the designated investment period (as per Table 1) to qualify for phase 1, phase 2, phase 3 and the grand prize winner selections.
- Eligible participants will be randomly selected for the Campaign Winner selection ("Winners") through a computer system operated by ASNB.

#### **b. Campaign Prizes**

- This campaign offers prizes according to the selection such as berikut:

Table 2: Prizes for the three phases of winner selection

Place	No. of winners	Prizes of free unit trust (RM)
First	5 x 3 phases selection = 15	10,000
Second	10 x 3 phases selection = 30	3,000
Third	30 x 3 phases selection = 90	1,000

- The grand prize consists of unit trust in the form of a 'Target Investment Plan', where the prize amount is locked in the Winner's account for the specified period. This aims to encourage long-term investment and reflecting investment growth through the compounding effect.

Table 3: Grand Prize

Place	No. of winners	Prizes of free unit trust (RM)	"Target Investment Plan" period
First	1	100,000	2-year
Second	2	50,000	1-year
Third	3	25,000	

Fourth	4	15,000	
Fifth	5	5,000	

3. Participants are eligible to win one (1) prize of ASNB unit trust during the Campaign Period.
4. Prizes are in the form of ASNB units and not exchangeable for cash. ASNB reserves the right to offer the prizes in any of its unit trusts subject to winner's eligibility in investing in the said fund, for any specific reason at its absolute discretion.
5. To redeem the unit trust prizes, the Winner must have an account in any ASNB unit trust funds. All initial investments and/or related charges required to redeem the prizes are to be borne by the Winner.
6. If a Winner fails to provide feedback or fulfill any requirements related to crediting the unit trust prize within the specified period after being contacted by ASNB through any appropriate communication channels, ASNB reserves the right to cancel the win.
7. ASNB reserves the right to substitute the prizes with that of similar value at any time at its absolute discretion.
8. The unit trust prize will be credited to the winners' unit trust account within three (3) months after the list of Winners is announced and/or after any requirements related to the crediting of units are fulfilled.
9. List of Winners will be notified by ASNB through any suitable communication channels and will be published on the ASNB website ([www.asnb.com.my](http://www.asnb.com.my)) or social media platforms owned by ASNB.

### **Other Terms and Conditions**

1. Participants, by participating in this Campaign, agree to be bound by the Terms and Conditions herein. The decision of ASNB, as the organiser, is final and no appeals and/or disputes will be entertained.
2. Participants, by participating in this Campaign, allow ASNB and ASNB reserves the right to use the names, private details and photographs of the participants and/or Winners, if any, for marketing, advertising and publicity purposes, in accordance with the requirement of the relevant laws, without any cost or compensation.
3. All Winners of this Campaign shall be personally liable for all taxes, rates, government fees or any other charges that may be levied against them under the applicable laws in relation to the prizes and this Campaign.
4. To the fullest extent permitted by law, ASNB shall not be held liable for whatsoever loss or damages, whether directly or indirectly, howsoever arising in connection with this Campaign. ASNB shall not be liable for any default in respect of this Campaign due to any act of God, war, riot, strike, lockout, industrial action, fire, flood, drought, storm, pandemic, system and technical failure or any event beyond the reasonable control of ASNB.

5. ASNB reserves the right, at any time, to alter, shorten, cancel, suspend or terminate this Campaign earlier in whole or in part, or to vary, delete or add any of the Terms and Conditions herein by giving written notice via [www.asnb.com.my](http://www.asnb.com.my) or ASNB social media.
6. ASNB reserves the right to disqualify/reject any Participants who do not comply with the terms and conditions stated herein and/or are found or suspected to be tampering with the Campaign and/or its process or the operations of this Campaign. Tampering shall include fraudulent activities involving any act of deceit and/or deception and/or cheating with regards to the Campaign.
7. ASNB shall not be responsible or liable for any losses howsoever arising or suffered by the participant whether arising directly or indirectly from the participant's participation in the Campaign or otherwise.
8. The Terms and Conditions of this Campaign shall prevail over any provisions or representations contained in any promotional materials (including without limitation printed and electronic promotion materials) advertising the Campaign.
9. The Terms and Conditions shall be governed by the laws of Malaysia.
10. In the event of any discrepancies or conflict between the English version and the Bahasa Malaysia version of the Terms and Conditions, the English version shall prevail.